



Q.: I want my print/proofing facility to be G7 Qualified. How do I go about getting this accomplished?

A.: To have your location become G7 Master Qualified, the following must happen:

1. A G7 Expert must work with you to educate your staff about G7 and calibrate your proofing systems and/or presses.
2. If you have your own in-house G7 Professional trained by IDEAlliance, that person can calibrate your systems, but a G7 Expert must review and approve the calibration data to finalize the qualification. G7 Professionals do not need a G7 Expert to review their data for the annual Masters re-qualification.
3. Your company must be a member in good standing of either IDEAlliance or the G7 Network.

Q: What is the difference between a G7 Master, G7 Professional and G7 Expert?

1. **G7 Master** Status is granted to a physical facility, equipment and systems. Example: ABC Printing Company's proofing and printing presses have been G7 Master Qualified. G7 Master Qualification is valid for one calendar year and must be renewed annually. *Note that this is not a Certification, it is a Qualification. No tolerances are imposed at this time. The program may evolve into a true certification in the future as industry data is gathered to support a certification process.*
2. **A G7 Professional** is generally an in-house quality/technical person who has attended and passed an IDEAlliance G7 Professional Training Seminar. Typically larger print facilities with multiple manufacturing locations may send a corporate technical person for G7 Professional training. G7 Professional certification is valid for 2 calendar years. The G7 Professional can maintain their certification as long as they retain their Network Membership or remain employed with an IDEAlliance member company. If you change jobs, please contact our Alexandria Office for assistance (703) 837-1070.



3. A **G7 Expert** is an expert in the field of color management, process and quality control for proofing and printing equipment. An Expert is able to analyze color and print related issues and take corrective action to bring systems and process' in control to a set method, standard or specification with repeatable predictable results. Generally a G7 Expert makes his/her living as a consultant to the agency/print/publishing industry. G7 Expert Certification is valid for 2 calendar years. The G7 Expert must qualify a minimum of 3 G7 Master Facilities per calendar year to maintain their G7 Expert status.

There are two options for G7 Master Qualification

Option 1.

Hire a G7 Expert Consultant to qualify your proofing/printing system. A G7 Expert Consultant can be found on [G7 Experts](#). These expert consultants are fully trained to qualify your proofing and printing equipment & systems. Fee's are paid directly to the consultants and determined/negotiated directly with them. IDEAlliance does not set consultant fees. Most consultants will submit the application and fees directly to IDEAlliance on your company's behalf. Make sure this is fully explained before you hire the consultant.

Option 2:

Send one of your employees to a G7 Professional Seminar. The G7 Professional who takes the seminar can do all the qualification work themselves, but then must have a G7 Expert review and approve the calibration data to finalize the qualification process. The Expert will then submit to IDEAlliance for Qualification. For the annual re-qualification, your company's G7 Professional will be able to submit for re-qualification without using a G7 Expert.



Q: What is the G7 training fee schedule? Effective August 13, 2009

- G7 Master Qualification Fee Initial Qualification: US\$400.
- G7 Master Re-Qualification Fee US\$95.00/annually thereafter
- G7 Network Membership Fee US\$690 for a two year network membership.
Note: Some consultants include in their fee the above costs. Check with your G7 Expert consultant.
- The G7 Professional Seminar Fee's are:
 - \$2,690 (includes a two year network membership)
- The G7 Expert Seminar Fee's are:
 - IDEAlliance Member * US\$2,500 (Seminar fee US\$2,000 + Certification fee US\$500) + IDEAlliance Corporate Membership.
 - G7 Expert Re-Certification Fee: US\$300.

* Note: All G7 Experts must be a corporate member of IDEAlliance.
- G7 Training Seminar (no certificate, audit only)
 - Non-Member: US\$3,000
 - Member: US\$2,000

G7 Guidelines

G7 Expert:

There is no longer a cap on the number of G7 Experts. However; the requirements to maintain G7 Expert Status has been tightened.

To remain a G7 Expert:

- The expert must be a corporate member in good standing of IDEAlliance.
- The expert must qualify a minimum of 3 G7 Master facilities per year.
- The expert must be re-certified every two years by attending a re-certification class and pass an exam.



G7 Professional:

There is no cap on the number of G7 Professionals. However; the G7 Professional is not allowed to qualify their very first installation for G7 Master. They are encouraged to conduct all the calibration of the equipment, processing of the paperwork and internal management of their process. A G7 Expert, for the initial G7 Master Qualification of the facility's proofing or printing systems, must review and approve the calibration data and submit the data to IDEAlliance for Qualification. The G7 Professional is able to submit to IDEAlliance after the first qualification subsequent annual re-qualifications. G7 Professional certification is valid for 2 calendar years.

To remain a G7 Professional:

- The G7 Professional can maintain their certification as long as they remain employed with the same company as originally certified
- Their company remains a member of either IDEAlliance or the G7 Network in good standing.
- The professional must be re-certified every two years by attending a re-certification class and pass an exam.
- Note: G7 Professionals cannot qualify facilities, systems or presses outside of their own company.

G7 Master:

There is no cap on the number of facilities that can become G7 Master Qualified.

To remain a G7 Master Facility:

- The facility can maintain their qualification as long as they are annually re-qualified by either an in-house G7 Professional or a G7 Expert consultant.
- They maintain their membership in either IDEAlliance or the G7 Network.